

April 2010

WIFS-Atlanta Newsletter



# WIFS

## WOMEN IN INSURANCE & FINANCIAL SERVICES

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### WIFS- Atlanta Board of Directors:

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Dear Elisabeth,

It is with great pleasure that I serve as President of WIFS-Atlanta in 2010. I am excited about the New Year and the growth that we are expecting to have. It is the Mission of our organization to attract capable women to the financial services sector, help them develop their talents and advance them toward their fullest potential. As we leave a very difficult year behind us, let's focus on increasing our knowledge, strengthening our alliances with other professionals in our business, creating opportunity for clients to work with us and developing and nurturing the expertise that we need to serve our communities.

My goals as president for the WIFS-Atlanta Chapter are to increase membership by 50%, provide more quality programming that will enhance our businesses and grow our profits, and establish a strong partnerships with businesses that are interested in becoming more involved in the development of women in the financial services business and recruiting the top talent in our industry by way of sponsoring our local chapter.

In order to achieve these goals I need your support and involvement, which is why we have created new committees of which you can become a part and study groups to help grow your practice.

Our organization provides many benefits to our members including legislative updates that affect our industry, . In addition we provide business professional development events, personal growth strategies, mentorship, and opportunities to network and market our businesses.

I hope this is the year that you will become involved and join us in working towards achieving our goals. We have an amazing group of women volunteering their time to work with you and support you in your growth and development. We are here to listen to your needs and take action to achieve your goals.

I look forward to seeing you all make 2010 your year and also making a difference in our community!

Sincerely,



Margaret D. ("Maggie")  
Coleman

**Martina Jimenez**  
**WIFS Atlanta**

Betsy E. R. Oberholtzer

Betsy E.R. Oberholtzer

Dale Ryals

Katrina Franklin

Jacqueline A. Brown

Laura J. LaTourette

Peggy Fortson

Sherri Goss

Ellen Springer

Holly Conley

Charlene Holland

Lisa Cauthen

Carol Mucci /  
Martina Jimenez

### **Thank you to our Sponsors:**

January Sponsors:

Commercial Travelers  
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Principal Financial

February Sponsors:

Genworth Financial

March Sponsors:

# **WIFS-Atlanta Coming Events**

**Long Term Care: Here's to a Long Life!**

**April 16, 2010**

**11:00-1:00**

**The Buckhead Club**  
**3344 Peachtree Road NW**  
**Atlanta, GA 30326**  
**(404) 262-2262**

Please make plans to join us for our April Luncheon Meeting on Friday, April 16 from 11 am until 1 pm at The Buckhead Club! ONE HOUR OF CONTINUING EDUCATION CREDIT HAS BEEN APPLIED FOR.

Our distinguished presenter for this event is Mr. Al Trembley, LTCP. Based in Alpharetta, Georgia, Al is a Senior Director of Long Term Care for New York Life in the South Central Zone. He has been in the financial services business for 20 years with 13 in Long Term Care planning. Before joining New York Life Insurance Company in 2002, Al worked for Art Jetter and Company where his job included sales, training and recruiting for Long Term Care insurance planners. In his current role, Al is responsible for working with the Birmingham, Central Georgia, Charlotte, Greater Atlanta, Jacksonville, Mississippi, Mobile, Montgomery, Orlando, South Florida and Tampa General Offices and over 1800 financial service representatives. Al will be presenting a program entitled "Long Term Care: Here's to a Long Life."

### **Registration:**

WIFS-Atlanta requests that members pre-pay for the meeting with a credit card. Pre-payment is **REQUIRED** for non-members:

**MEMBERS**, click [HERE](#) to register (\$30.00)

**FIRST TIME GUESTS**, click [HERE](#) to register (\$30.00)

**REPEAT GUESTS**, click [HERE](#) to register (\$40.00)

If you prefer to pay on-site (members only), we do ask that you send your RSVP to the WIFS-Atlanta office by Tuesday, April 13. (Please note that we are only able to accept cash or checks on-site.)

**IMPORTANT, PLEASE NOTE:** Because we have to give the venue our guarantee the Wednesday before the event, pre-registrants who do not cancel before Tuesday, April 13 will still be charged for the meeting.

## WIFS-Atlanta Membership Drive and Social Hour

Allstate

Kaiser Permanente

Heart of Georgia  
Insurance Brokers

CPS Insurance Services

Atlanta Vision Institute

Portamedic

April 20, 2010

5:30p.m - 7:00p.m.

Hosted by Troutman Sanders LLP  
600 Peachtree Street, NE Suite 5200  
Atlanta, GA 30308-2216

**\*\*Parking is Complimentary and is Accessible from  
Both the North Avenue and West Peachtree Street Entrances\*\***

You will enjoy a pleasant evening of wine and hors d'oeuvres as you meet and greet the firm's experts in the areas of [Trusts and Estates](#), [Tax](#), and [Employee Benefits and Executive Compensation](#). You'll also have the opportunity to hear more about Troutman Sanders from partners [David F. Golden](#) and [Jeffery R. Banish](#).

### Registration:

\*Please send your RSVP to the [WIFS-Atlanta office](#) no later than Thursday, April 15.

**MEMBERS-** WIFS-Atlanta is proud to offer this career-building benefit to you *FREE OF CHARGE!*

**NON-MEMBERS-** You are welcome to attend for a small donation of \$20 which will go to benefit our 2010 Community Service Partner, the [Georgia Center for Child Advocacy](#). Please pay by clicking [here](#).

## Welcome New Members

### WIFS-Atlanta Would Like to Welcome Our New Members:

**Diana Blake** - Portamedic

**Sapna Patel** - New York Life

**Carla Lewallyn** - Allstate Insurance Company

**Yvonne Bryant Johnson** - Bryant & Associates, LLC

**Amber Johnson** - New York Life

**Minnie Cutler** - LivHome

WIFS-Atlanta is pleased to announce that we have adopted the Georgia Center for Child Advocacy as one of our Community Service Projects. WIFS-Atlanta joined in 1997 the mission of the nonprofit Georgia Center for Child Advocacy, or GCCA, is "to champion the needs of sexually and severely physically abused children through prevention, intervention, therapy, and collaboration."

Members of the WIFS-Atlanta Board of Directors visited the center in  
**The Georgia Center for Child Advocacy**

February and were impressed with GCCA's staff, its physical space, and its mission and decided to dedicate our fundraising efforts during 2010 to GCCA.

In addition to offering the money raised through our monthly raffels, the Board would like to challenge our members to participate in the activities of GCCA. The two primary fundraisers for the GCCA are the PGA TOUR Championship golf tournament to be held September 22-26, 2010, at the Eastlake Golf Club. Volunteers will sell beverages and food to spectators. In exchange, the PGA pays the GCCA. WIFS-Atlanta would like to encourage our members to volunteer for this event. Look for the signup information late this summer.

SIFS-Atlanta also encourages our members to participate in the GCCA's professional training program. The Darkness to Light Prevention Training is 3 hours, appropriate for professionals and volunteers in youth-serving organizations. The training involves a video sharing stories of survivors and reports from professionals in the areas of law enforcement, child protective services, child advocacy, psychology and education. This training targets adults because the GCCA believes that adults are responsible for the protection of children and adults must know enough about the problem so that they can take steps to reduce the risk to children.

The training is offered on the fourth Wednesday of every month. Training programs alternate between mornings and evenings, so check the GCCA website at [www.georgiacenterforchildadvocacy.org](http://www.georgiacenterforchildadvocacy.org) for training dates and times.

## WIFS-Atlanta Woman of the Year

For the second year in a row, the Atlanta chapter of Women in Insurance & Financial Services (WIFS-Atlanta) will be presenting the Woman of the Year Award to one of our local chapter members at our EXPLO meeting in September. The WOY Award is the highest honor bestowed by the association and is given in recognition of a member's ongoing commitment to the association and service to the industry at large. Any member can nominate one candidate, including herself. All nominees must be a member in good standing of WIFS-Atlanta for at least one year.



A copy of the Woman of the Year nomination form can be found on our [website](#). Completed forms can be mailed to the WIFS-Atlanta

office at 1016 Rosser Street, Conyers, GA 30012 or faxed to my attention to 770-388-7772. Please be advised that the deadline for submission is April 15, 2010. Late applications will not be considered. We look forward to receiving your submissions!

### **WIFS-Atlanta**

1016 Rosser Street  
Conyers, Georgia 30012  
PH 770-483-2950  
FX 770-388-7772  
[Email the Office](mailto:emf@lagniappeassociates.com)  
[www.wifs-atlanta.org](http://www.wifs-atlanta.org)

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