



WOMEN IN INSURANCE & FINANCIAL SERVICES

Atlanta Chapter

Dear WIFS-Atlanta Sponsors,

On behalf of Atlanta chapter of Women in Insurance & Financial Services, I would like to thank you for your interest in becoming involved with our WIFS Atlanta Chapter and your future generous support in 2010! With your sponsorship, we are able to provide significant benefits to our membership including: top notch speakers and valuable educational programming; networking and relationship building opportunities resulting in referrals for business growth; and an enhanced reputation as the leading organization of choice for business women to join from our respected industries.

As we look to 2010, I would like to once again ask for your consideration in establishing a relationship with WIFS Atlanta through sponsorship involvement. I am confident that your ongoing support of our organization will continue to add value to your business and enrich the lives of the representatives that have attended our meetings on your company's behalf.

Enclosed is a sponsorship application for your review. Please consider the benefits that come with establishing your sponsorship participation. As our chapter grows, so does the exposure of your company and the benefits you will accrue in 2010 and years to come!

If you would like to talk with me in person, please call 404-841-0810, and I would be happy to answer your questions.

Thank you again for your continued support, and I look forward to a fantastic 2010!

Warmest Regards,

Martina Jimenez, President
WIFS-Atlanta



WOMEN IN INSURANCE & FINANCIAL SERVICES

Company Name: _____

Contact Person: _____

Address _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Please check the sponsorship package you are purchasing. View the following pages of the application packet for a full list of each sponsorship package's benefits.

- Diamond Sponsor (\$5,000)
- Platinum Sponsor (\$2,500)
- Gold Sponsor (\$1,500)
- Full Table Event Sponsor—ETHICS on March 19 (\$1,000)
- Full Table Event Sponsor—EXPLO on September 17 (\$1,000)
- Half Table Event Sponsor—ETHICS on March 19 (\$500)
- Half Table Event Sponsor—EXPLO on September 17 (\$500)
- Coffee/Dessert Sponsor—ETHICS on March 19 (\$250)
- Coffee/Dessert Sponsor—EXPLO on September 17 (\$250)
- Monthly Luncheon Meeting Sponsor (\$500)

If your sponsorship package includes a monthly luncheon meeting, please check the meeting date at which you would like to exhibit. If your preferred date is unavailable, you will be contacted by a member of our Board of Directors to determine your next choice.

- | | | | |
|-------------------------------------|--------------------------------------|--------------------------------------|---------------------------------|
| <input type="checkbox"/> January 15 | <input type="checkbox"/> February 19 | <input type="checkbox"/> April 16 | <input type="checkbox"/> May 21 |
| <input type="checkbox"/> August 20 | <input type="checkbox"/> October 15 | <input type="checkbox"/> November 19 | |

WIFS Directory Sponsorship (*Payment and Ad Copy Due By February 28*)

- | | |
|--|--|
| <input type="checkbox"/> Full Page at \$175 (5"x 8") | <input type="checkbox"/> Half Page at \$100 (4"x 5") |
| <input type="checkbox"/> Quarter Page at \$50 (3-1/2" x 2) | <input type="checkbox"/> Business Card Listing at \$25 |

Please include either a .jpg, .doc or .tif file or a (preferably) black and white camera-ready advertisement with your payment. Colored cards and ads may appear differently when printed in black and white. PDF files do not transfer into the directory file well and will not be guaranteed.

Mail to WIFS-Atlanta, 1016 Rosser Street, Conyers, GA 30012
or email to emf@lagnippeassociates.com

Thank You For Serving Our Members Through Sponsorship!!

Atlanta Chapter • 2010 Sponsorship Application



WOMEN IN INSURANCE & FINANCIAL SERVICES

Diamond Sponsor (\$5,000)

- Complimentary National & Local WIFS Membership for Two Company Representatives for One Year
- Sponsorship of Both the Ethics Seminar and the EXPLO which includes:
 - ◆ One 6-ft Exhibit Table
 - ◆ Company Logo Printed on Give Away Bags (EXPLO Only)
 - ◆ Two Complimentary Registrations
 - ◆ Two minutes of Speaking Time From the Podium
 - ◆ A Copy of the Event Registration List
 - ◆ Recognition in the Event Programs
 - ◆ Placement of Marketing Material on the Tables or in the Goody Bags
 - ◆ Option to Donate a Gift for the Raffle Drawing
- Sponsorship of One Regular Monthly Luncheon which includes:
 - ◆ One 3-ft Exhibit Table
 - ◆ Two Complimentary Registrations
 - ◆ Two Minutes of Speaking Time from the Podium
 - ◆ Placement of Marketing Materials on the Tables
 - ◆ A Copy of the Event Registration List
 - ◆ Option to Donate a Gift for the Raffle Drawing
- Full Page Ad in the 2010 Membership Directory (Copy to Be Provided By the Sponsor)
- Logo on www.WIFS-Atlanta.org with a Link to Company's Website for One Year
- Company Advertisement in one issue of the WIFS-Atlanta Monthly Newsletter
- Logo in Local Chapter Monthly Newsletter for One Year
- Recognition on Signage at Every WIFS-Atlanta Meeting for One Year

Platinum Sponsor (\$2500)

- Complimentary National & Local WIFS Membership for One Company Representative for One Year
- Sponsorship of Both the Ethics Seminar and the EXPLO which includes:
 - ◆ One 3-ft Exhibit Table
 - ◆ Two Complimentary Registrations
 - ◆ Recognition in the Event Programs
 - ◆ Registration List for the Event
 - ◆ Placement of Marketing Material on the Tables or in the Goody Bags
 - ◆ Option to Donate a Gift for the Raffle Drawing
- Sponsorship of One Regular Monthly Luncheon which includes:
 - ◆ One 3-ft Exhibit Table
 - ◆ Two Complimentary Registrations
 - ◆ Two Minutes of Speaking Time from the Podium
 - ◆ Registration List for the Event
 - ◆ Placement of Marketing Materials on the Tables
 - ◆ Option to Donate a Gift for the Raffle Drawing
- Half Page Ad in the 2010 Membership Directory (Copy to Be Provided By the Sponsor)
- Logo on www.WIFS-Atlanta.org with a Link to Company's Website for One Year
- Logo in Local Chapter Monthly Newsletter for One Year
- Company Advertisement in one issue of the WIFS-Atlanta Monthly Newsletter
- Recognition on Signage at Every WIFS-Atlanta Meeting for One Year

Atlanta Chapter • 2010 Sponsorship Opportunities



WOMEN IN INSURANCE & FINANCIAL SERVICES

Gold Sponsor (\$1500)

- Sponsorship of Either the Ethics Seminar or the EXPLO which includes:
 - ◆ One 3-ft Exhibit Table
 - ◆ Two Complimentary Registration
 - ◆ Recognition in the Event Programs
 - ◆ Registration List for the Event
 - ◆ Placement of Marketing Material on the Tables or in the Goody Bags
 - ◆ Option to Donate a Gift for the Raffle Drawing
- Sponsorship of One Regular Monthly Luncheon which includes:
 - ◆ One 3-ft Exhibit Table
 - ◆ One Complimentary Registrations
 - ◆ Two Minutes of Speaking Time from the Podium
 - ◆ Registration List for the Event
 - ◆ Placement of Marketing Materials on the Tables
 - ◆ Option to Donate a Gift for the Raffle Drawing
- Quarter Page Ad in the 2010 Membership Directory (Copy to Be Provided By the Sponsor)
- Logo on www.WIFS-Atlanta.org with a Link to Company's Website for One Year
- Logo in Local Chapter Monthly Newsletter for One Year
- Recognition on Signage at Every WIFS-Atlanta Meeting for One Year

Full Table Event Sponsor (\$1000)

- Six foot exhibit table at either the Ethics Seminar or the EXPLO
- Two Registrations for your representatives for the event
- Company name in the program for the event
- Recognition from the podium at the event
- Recognition in the WIFS-Atlanta's newsletter & on the WIFS-Atlanta website
- Optional gift or donation for drawing for the event

Half Table Event Sponsor (\$500)

- Three foot exhibit table at the Ethics Seminar or the EXPLO
- One Registration for your representative for each event
- Company name in the program for each event
- Recognition from the podium
- Recognition in the WIFS-Atlanta's newsletter & on the WIFS-Atlanta website
- Optional gift or donation for drawing for the luncheon

Coffee/Dessert Sponsor (\$250)

- Signage with company name displayed next to coffee or dessert table at either the Ethics meeting or the EXPLO
- Company name in the event program
- Recognition from the podium
- Optional gift or donation for drawing for the luncheon



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Monthly Lunch Sponsor (\$500.00)

- Three foot exhibit table
- One complimentary lunch ticket for company's representative
- Five minutes of speaking time from the podium
- Placement of marketing materials on the tables
- Recognition in the WIFS-Atlanta's monthly newsletter & on the WIFS-Atlanta Website
- Optional gift or donation for drawing for the luncheon

WIFS Directory Advertisements

(Payment and ad copy Due by February 28)

Full Page \$175.00

Half Page Ad \$100.00

Quarter Page \$50.00

Business Card \$25.00

.jpg, .doc or .tif file or black & white camera ready advertisement

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